



Invitation

Christmas last minutes

Spreads are trendy

New "chocoland.cz" website



## Dear Sir or Madam,

we would like to invite you to our stand at PLMA, the biggest private label fair in the world, taking place in Amsterdam on May 22-23, 2012.



## You can find us in EUROPAHAL, at stand no. 6521

We will be happy to present our products and discuss cooperation opportunities concerning the following areas:

- SPREADS in tubes, glass jars, plastic cups and packaging forms
- CHRISTMAS and EASTER confectionery products
- SUGAR-FREE, GLUTEN-FREE and other DIETARY products as part of the DIANELLA and CELI product lines
- HEALTHY-DIET and SPORTS bars as part of our bars product range
- various other confectionery products - peanut butter, peanuts in sugar, semi-finished products, etc.

**We are looking forward to seeing you in Amsterdam!**

Altis Kolin and Chocoland Sales Team



## Catalogues and samples for you!

Are you interested in our products? Please contact us to receive catalogues and samples of selected items. **Please click here**





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## Christmas last minutes



In terms of retail business, Christmas is all but coming. Therefore we offer „last minute“ order possibilities concerning our Christmas assortment. For orders sent by the end of May, delivery as specified by the customer will be guaranteed. If the Christmas season is closed for you, there is still an opportunity to take advantage of our assorted offer of Easter products for an early planning of the next season.

The Christmas offer includes various Advent calendars, hollow chocolate figures and chocolate collections. All our Christmas products are branded with the Chocoland logo, but there are vast opportunities for private label customisation as well.

The Advent time before Christmas is almost inherently symbolized by the gradual opening of advent calendar windows. Our advent calendars are characterised by a high-quality standard of chocolate of various

shapes and diverse packaging forms. For our corporate customers, we are able to design custom-made calendars with special printing designs and chocolate fillings in individual shapes.

The production of hollow chocolate figures is our prime turf and we are one of a few producers with such a long and uninterrupted tradition. We make figures of various shapes and weights packed in both drums and plastic sachets. Last but not least, our chocolate coins are a specific yet welcome part of our seasonal portfolio.

Our Easter offer includes similar yet seasonally accustomed items: Easter calendars, hollow chocolate figures, mainly bunnies and eggs, Easter ice chocolate and many other products.

**Let's enjoy the happiest holidays of the year with our products.**



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## Spreads are trendy

Chocolate, hazelnut and peanut spreads are well-established, yet very dynamic confectionary products enjoying an ever-rising demand. We offer first-class quality, a large variety of flavours, recipes and packaging forms as well as ability to adjust the final product to your specific needs. One of the most cherished recipes, the peanut-cocoa duo spread, is quite unique and has been selected by Nestlé Company for their branded portfolio.

### Packaging variations

- Standard glass jar with a re-sealable lid (300-400 g)
- Plastic pot with an aluminium lid and protective transparent lid (300-400 g)
- Plastic single-serve tub with aluminium foil (40-50 g)
- Plastic re-sealable 35-100 g tube, 35 mm diameter
- Plastic bucket (1.5 kg)

### Recipe and flavour variations

- Hazelnut or peanut spreads
- Cocoa spread
- Duo spread (hazelnut/peanut or cocoa)
- Sugar-free hazelnut spread
- Peanut butter
- Other flavours: caramel, strawberry etc.



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Latest news of ALTIS Kolin includes the newly reconstructed web pages promoting the Chocoland brand. On [www.chocoland.cz](http://www.chocoland.cz) you can find all our products, novelties and information concerning the Chocoland brand.

Under this brand, we mainly promote seasonal products – we have a comprehensive range of Christmas and Easter products and we plan to introduce an assortment for St. Valentine's Day and Halloween. In addition, some chocolate and spread products are part of the Chocoland branding such as the Chocoland Crema spread that is offered with three different flavours: hazelnut, peanut and duo.

The new web presentation is supposed to serve as a simple and effective guide to our products and to present the extent and potential of the Chocoland brand. Other information such as private label production possibilities, novelty products and downloadable catalogues can be easily accessed as well.

We hope that your experience with the new website will be enjoyable.

[www.chocoland.cz](http://www.chocoland.cz)



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